



Presentation to OCRA
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Agenda

- ❖ Governance Changes and Implications (separate slide deck)
- ❖ A College System SWOT
 - ❖ Ten Strengths
 - ❖ Four Weaknesses
 - ❖ Six Opportunities
 - ❖ Four Threats
- ❖ Discussion

Colleges 2010: A SWOT Analysis

Ten Strengths

A common mandate but differentiated missions

Applied education when it is increasingly in demand

Education considered a key to the future

Flexibility: capacity to respond to changes in demand

Reputation: considered good providers (see KPIs)

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Strengths continued

“Public enterprises”

Employees strongly believe in our mission

Industry linkages

Practitioner-based education

Can act independently and as a system

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Four Weaknesses

Demand outstrips financial resources and space

Colleges and universities designed as separate rather than integrated elements of PSE

Cost pressures

Aging facilities

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Six Opportunities

KIP and SCIP

Respond to growing demand and play key role in restructuring of economy

International activity

New modes of teaching and learning: elearning

Renewal of PSE: pathways, degrees and a more integrated array of educational opportunities

Applied research

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Four Threats

Health care capabilities, demand and costs diminish capacity to invest in education

“People without Jobs; Jobs without People”

Major cost increases without corresponding funding

Possibility of cutbacks parallel to those that were implemented in the 90s when deficits were high

Discussion

Thank You.



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